Marking Scheme for Tourism & Hospitality of Class 12th Level 4

Question No	Answer	Marks
1	Self awareness	1
2	spreadsheet	1
3	India	1
4	1961	1
5	Escorted	1
6	D) Exclamatory	1
7	A) Pessimism	1
8	D) Gambling	1
9	B) Workers	1
10	B) Indirect cost	1
11	A) PATA	1
12	B) Tourist itinerary	1
13	A) Brownell	1
14	D) SAMARTH	1
15	A) Prepaid	1
16	Barriers to entry for new firm like , license , marginal capital etc	2
17	Barriers like risk management , skills , and product knowledge	2
18	Steps of protecting spreadsheet	2
19	Green jobs related to environment friendly work, benefits of such jobs	2
20	Paranoid and Schizoid personality disorder	2
21	Type of coast in travel package like variable , fixed overhead , transportation cost etc	2
22	Eligibility for opening a travel business or qualities of a good travel agent	3
23	International bodies like IATA, PATA, TAAI etc	3
24	Itinerary , inclusion and exclusion of travel package	3
25	Itinerary preparation	3

26	Write work of UFTAA.	3
27	involves a company owning multiple stages of its supply chain. This can include airlines, hotels, tour operators, and travel agencies, allowing for greater control over operations,	3
28	passport and a VISA in terms of purpose	5
29	specific regulationsof embassies and consulates during the visa application process.	5
30	importance of customer service in the tourism industry	5