

प्रश्न-पत्र बोर्ड द्वारा निर्धारित पुस्तकों से ही सैट किया जाएगा। कृपया अध्यापकगण बोर्ड द्वारा निर्धारित पुस्तकें ही पढ़ाएँ।

DESIGN QUESTION PAPER

Subject : Business Studies
Paper : Annual or Supplementary
Class : 12th Year 2019-20
Time : 3 Hrs.
Marks : 80

1. Weightage to Objectives:

Objective	K	U	A	S	Total
Percentage of marks	30	50	20		100
Marks	24	40	16		80

2. Weightage to Form of Questions:

Forms of Questions	E	SA	VSA	O	Total
No. of Questions	03	08	07	16	34
Marks Allotted	18	32	14	16	80
Estimated Time	60	70	25	25	180

3. Weightage to Content:

	<u>Units/Sub-Units</u>	<u>Marks</u>
1.	Nature & Significance of Management	4
2.	Function & Principles of Management	6
3.	Business Environment	8
4.	Planning	6
5.	Organizing	4
6.	Staffing & Recruitment	8
7.	Directing	4
8.	Controlling	6
9.	Business Finance	6
10.	Financial Market	8
11.	Market & Marketing Mix	8
12.	Consumer protection & consumer Responsibility	4
13.	Entrepreneurship	8
Total		80

4. Scheme of Sections : X X X X
5. Scheme of Options : Option of Internal Choice in essay type questions may be from different Units/Sub units.
6. Difficulty level : Difficult : 10 % marks
Average : 50 % marks
Easy : 40 % marks

Abbreviations: K (Knowledge), U (Understanding), A (Application), S (Skill), E (Essay Type), SA (Short Answer Type), VSA (Very Short Answer Type), O (Objective Type)