

## Lesson Plan

Subject: Tourism & Hospitality

Topic: Tourist destination

Class: 9th

Duration: 35-40 min

### Chapter: Importance of Tourism Industry

Learning outcomes:

1. Students will understand the concept of destination.
2. Students will understand the term of destination.
3. Students will know about tourist destinations.
4. Students will examine the effects of tourist destinations on the tourism industry.

Learning Objectives:

General Objectives:

To develop cultural importance among travelers in the context of business and leisure activities.

To develop in learners an appreciation of the Souvenirs and indigenous products.

To enable learners to become perceptive, socially aware and self-reflective to facilitate

Students quest for personal growth and effectiveness and to enable the world for its natural beauty, historical and cultural importance, adventure and entertainment activities, etc.

Specific Objectives:

To understand the natural beauty, historical and cultural importance, adventure and entertainment activities.

To examine the effects of tourism industry.

To learn ways to cope with Tourism activities involve direct, as well as, indirect expenditure by the government and community.

To understand the factors that promote positive health and well-being.

Teaching Aids:

1. Book: NCERT
2. Blackboard
3. Chart
4. Chalk and Duster
5. on line tests and quiz

Teaching Strategies:

Interactive Lecture Method

Discussion Method

Explanation Method

Questioning Techniques Introduction Of Topic:

When your exams are near then what do you say?

### **What is a Tourist Destination?**


Students will answer in their own words and will become curious to know more.

Statement: Well students, Today will discuss a very knowing topic .

Presentation:Teacher will try to make the topic easy and interesting.

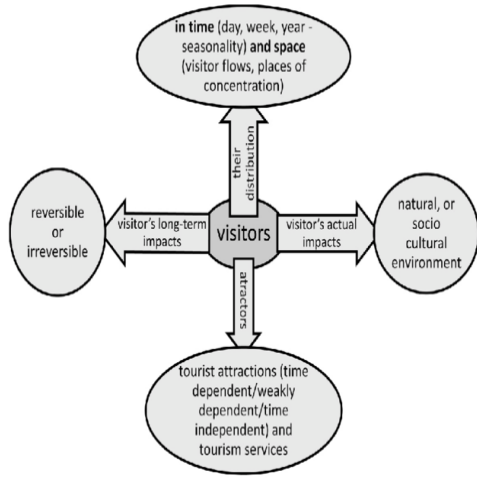
By using explanation methods, teachers impart knowledge among students. In this teacher will use 5E

5 E	Teacher Activity	Students activity
Engage		Students will look at pictures and answers.  The Taj Mahal in

		Agra is a world famous tourist destination
	<p>-Look at this picture and tell me which tourist destination it is and where it is. Good, very good observation.</p> <p>-Yes, rightly said.</p>	Yes Sir

Explore	<p>-Do you know how tourist destinations are dependent on tourism for revenue?</p> <p>-It's ok!</p>	No Sir
		Students will try to answer like: Such a place attracts a large number of travelers from across the world
Explain	<p><b>-Tourist destination:</b> A tourist destination is a place that is significantly dependent on tourism for revenue. Such a place attracts a large number of travelers from across the world mainly for its natural beauty, historical and cultural importance, adventure and entertainment activities, etc. People may visit a place for business or for leisure activities. Such a place offers local cuisines and products to attract tourists. Souvenirs and indigenous products are sold at a tourist destination as these are a source of income for local people.</p> <p><b>Economic impact of tourism:</b> The Tourism Industry generates substantial economic benefits for both the host country, as well as, the tourists' home country. In developing countries, one of the</p>	<p>-Students will Note down in their notebook.</p> <p>-Students listen carefully.</p> <p>-Students will write.</p> <p>Students will write.</p> <p>Students listen and understand</p>

	<p>primary motivations for a region to promote itself as a tourist destination is the expected economic gains. Tourism benefits a country's economy in various ways. It provides revenue through artisans of the area.</p>	<p>with this example.</p>
	<p><b>profits and foreign.</b></p> <p>Introduction to Tourism and Hospitality exchange earnings, and also leads to employment generation etc. Tourism activities involve direct, as well as, indirect expenditure by the government and community.</p>	

<p>Elaborate</p>		<p>Students will understand the topic by chart.</p> <p>Students will note down these terms in a notebook.</p>
<p>Evaluation</p>	<p><u>We came across various Tourist Destinations &amp; its Revenue.</u></p>	

**Homework:**

Read this topic two times. Read the next topic once.

Write the following questions in your notebook.

Explain the concept of a tourist destination by giving examples.